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- DATE: 06/08/93 SALES INFORMATION SYSTEM TIME: 13:20 -
- SUBJECT: PATHMARK SUPERMARKETS/DRUGS SENDER: NICK KURUC 1240 -
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TO: ALL DIVISIONS/DISTRICTS WITH PATHMARK SUPERMARKETS AND DRUG STORES

RE: PATHMARK SUPERMARKETS (0522-00-00)

DEAR MANAGERS:

PATHMARK HAS ACCEPTED OUR CAMEL BIG1F PROGRAM FOR ALL SUPERMARKETS AND DRUG STORES.

PRODUCT WILL BE SHIPPED IN PLAIN WHITE CARTONS BEGINNING THE WEEK OF JULY 14.

PLEASE NOTIFY YOUR SALES REPRESENTATIVES, AND PROMOTIONAL PEOPLE THAT DEALS SHOULD BE PLACED IN PROMOTIONAL VEHICLES, IE: LANE BLOCKERS, WRAPAROUND, AND WALKAROUND DISPLAYS.

THANK YOU.

RGEARDS,
NICK
G. N. KURUC, JR.
GK
M-2
CC: APPLICABLE RSM'S

cc: BS
JD
KU
HK
TV
HV
RH

*** END OF MESSAGE ***

51847 6302